

**JOB ID:** iEC-001

**JOB TITLE:** Digital Marketing Officer

**REPORTING TO:** Sales Director

**JOB POSTING DATE:** December 1, 2017

**JOB DESCRIPTION:**

- Execution of digital marketing campaigns
- Manage marketing campaign strategy and content development
- Delivery of marketing campaigns across multiple channels and social media platforms
- Create and update digital marketing strategies that will support the organization to achieve its aims as part of the overall marketing plan
- Lead the development of the media plan and devising strategies to drive online traffic

**JOB QUALIFICATIONS:**

- Bachelor's degree in marketing or advertising
- At least 1-year work experience
- Previous experience in a similar digital marketing role
- Knowledge of current online marketing trends and best practices
- Good operational and process orientation
- Strong project management and organizational abilities
- Excellent communication skills, written and verbal, across all organizational levels
- Ability to create impactful advertisements and marketing content
- Tech Savvy
- Good command in English
- Has initiative
- Can work flexible hours

The following position is currently open. Interested applicants can send CV and cover letter to [careers@i-excelerate.com](mailto:careers@i-excelerate.com)